

# KREH

*A Dixie Station*

LOUISIANA BROADCASTING SERVICE

P. O. BOX 571

OAKDALE, LOUISIANA

FEB. 10, 1961  
OAKDALE, LA.

Maurice W. Nittler,

Mr. Nittler, just a note to verify your reading of our frequency test.

I was not too surprised to receive your letter....We hear quite often from almost unbelievable distances following every freq. test.

Oakdale is a small town, approx. 8,000 population. It is located almost in the center of the state. Our main industries here are: lumbering, cattle, oil, rice farming, paper manufacturing, and furniture manufacturing. The city of Oakdale is centrally located in the parish (county) of Allen. For this reason, KREH is also located in Oakdale, but we serve 5 other cities of comparable size, making our market area population approximately 35,000 to 38,000. Incidentally, the weather here at the time of this writing is bright and sunny, temperature about 62 degrees.

Sincerely hoping this has been a help to you,

*Larry Hargrove*