

A M **W L B J** F M

Southern Kentucky's Pioneer Station

M B S
5,000 Watts
1410 kc

RADIO CENTER

BOWLING GREEN BROADCASTING COMPANY, INCORPORATED
BOWLING GREEN, KENTUCKY

PHONE 3212

February 2, 1955

Mr. Maurice W. Nittler
Box 94
Geneva, Nebraska

Dear Mr. Nittler:

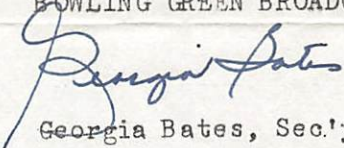
This acknowledges receipt of your recent letter and verifies your reception of WIBJ the morning of January 30, at 12:05PM.

We were on the air all night of the 29th, carrying the audio portion of WLAC-TV's Poliothon. Their station, incidentally, is located 65 miles South of here. At frequent intervals, we cut away and inserted news of interest on the local March of Dimes scene. Our Chapter was enriched by over \$ 500 by this event, which was very gratifying inasmuch as we conducted two drives in January - one for handicapped children (spastic) and the other for polio. We realized over \$ 11,000 for the spastic children, which drive was confined entirely to WIBJ's Radio Auction, while the March of Dimes derived a similar amount from their drive.

We were certainly gratified at the fine response, and are glad to add your name to our listeners.

Cordially

BOWLING GREEN BROADCASTING COMPANY, INC.


Georgia Bates, Sec'y

gb

PS: Incidentally, we have also received a reception report from Francis H. Nittler of Denver, Colorado. Any relation?

gb