



McPHERSON BROADCASTING CO.

A. M. 250 W, 1540 KC

HENRY J. DAIS, GEN. MGR.

*McPherson, Kansas*

October 4, 1955

Mr. Maurice W. Nittler  
Box 94  
Geneva, Nebraska.

Dear Mr. Nittler;

We would like to acknowledge that you did receive KNE&X on your radio September 30, 1955. We had the programs that you heard on the air at that time.

We have had quite a few of you SWL's write for conformation lately. I guess that we must be getting out quite well. That little Emerson is a good radio and you will probably have good luck with it.

If you could would you listen for us again in the near future. We have just made a modification in our antenna system and would like to see if we are getting out as well with it. We changed our tower from shunt feed to series feed.

We run with a power of 250 watts, daytime only, on 1540 Kc. We have a pair of 810's on the final and 810's in the modulator.

Nice to hear from you and good luck in your SWL.

73's

Bob Bartter  
Assistant Chief Engineer  
KNE&X