

Phone 980

WBNL

1540 KC.

Boonville, Indiana

CLIENT: _____ DATE: _____

SUBJECT: _____ TO RUN: _____

COPY NO. _____ COMMENTS: _____

Sept. 21, 1961

Maurice;

This is verification of your recent report on picking up WBNL- Radio Boonville, Indiana September 18, 1961. Your data is correct according to station logs. Thank you very much for your letter.

Sincerely,

Norman Hall
Gen. Mgr. WBNL

WHEREVER YOU GO . . . THERE'S RADIO! Only radio has the ability to follow people while they work or relax. Radio can sell people when no other medium can!