

ATLANTA 5, GEORGIA

CHEROKEE 2195

October 19, 1955

Mr. Maurice W. Nittler Box 94 Geneva, Nebraska

Dear Mr. Nittler:

We are very flattered that you received us way out in Nebraska, and that you took the time to send us such a detailed account of what you heard.

There can be no mistake: you heard our Saturday morning man, Hank Morgan on October 15th at 5:45. We actually sign on at 5:30, so you really got us before breakfast".

Our station is a fairly small operation with Mutual affiliation. We carry mostly musical programs, and the football and baseball games, sprinkled with news casts. We are located on the northside of Atlanta in a community known as Buckhead, a well known residential area.

I am enclosing a copy of our program schedule, since Hank's picture is iniit. I thought you might like to see what all we do here.

Thanks again for your nice letter.

Sincerely,

Radio Station W Q X I

R. Watson

Bob Watson Program Director

BW:bl