



WMGR

your family station serving a million listeners

930 kc 5000 Watt Selling Power

P. O. Box 375
BAINBRIDGE, GEORGIA

July 16, 1956

Maurice W. Nittler

Box 94

Geneva, Nebraska

Dear Maurice,

This is to confirm your correct reception report for 10-15-55
at 5:05 AMEST.

Thanks for your report.

Sincerely,

Walt Freeman

Chief Engineer

Want to buy an island?

FOR SALE

WMGR
P. O. BOX 395
BAINBRIDGE, GEORGIA

PROBABLY YOU DON'T!
and we really don't have an island for sale

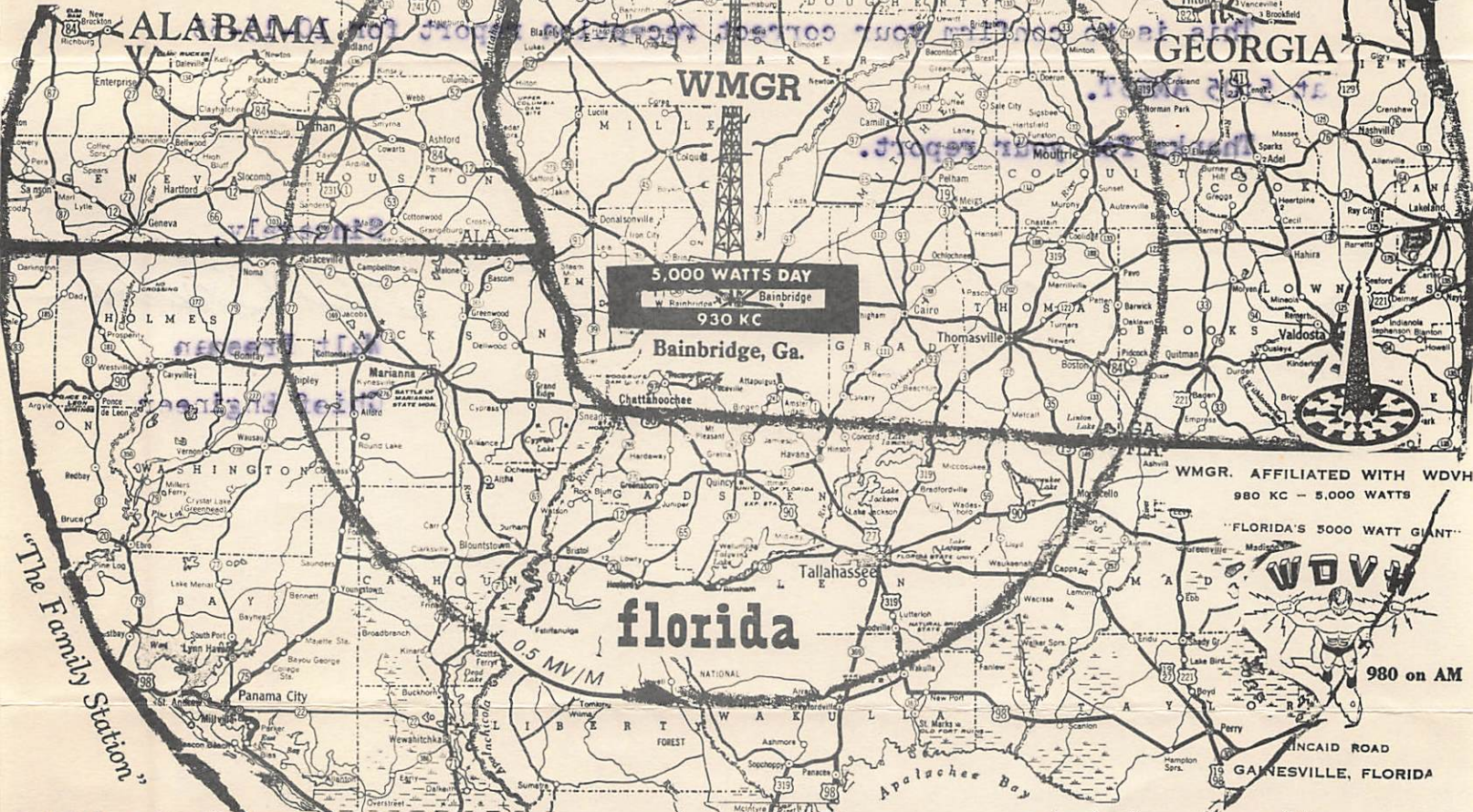
But we do have
the RICH,
GROWING

SOUTH GEORGIA, ALABAMA
AND NORTH FLORIDA MARKET

WMGR

Now at 5,000 Watts 930 kc COVERAGE

1952 DATA	.5 M/V	.1 M/V
POPULATION	419,189	1 MILLION
RADIO HOMES	95,589	223,825
RET. SAL.	\$288,269,000	\$600,425,000
FOODS	\$60,846,000	\$150,826,000
DRUGS	\$8,663,000	\$18,580,000
AUTOS	87,926	214,405



5,000 WATTS DAY
930 KC
Bainbridge, Ga.

WMGR. AFFILIATED WITH WDVH
980 KC - 5,000 WATTS

"FLORIDA'S 5000 WATT GIANT"

WDVH

980 on AM

"The Family Station"

WANTED

RESULTS!
Okay! How does this sound?

WMGR

☆ Aggressive, Promotion-minded Service ☆
930 KC... 5000 Watts, day

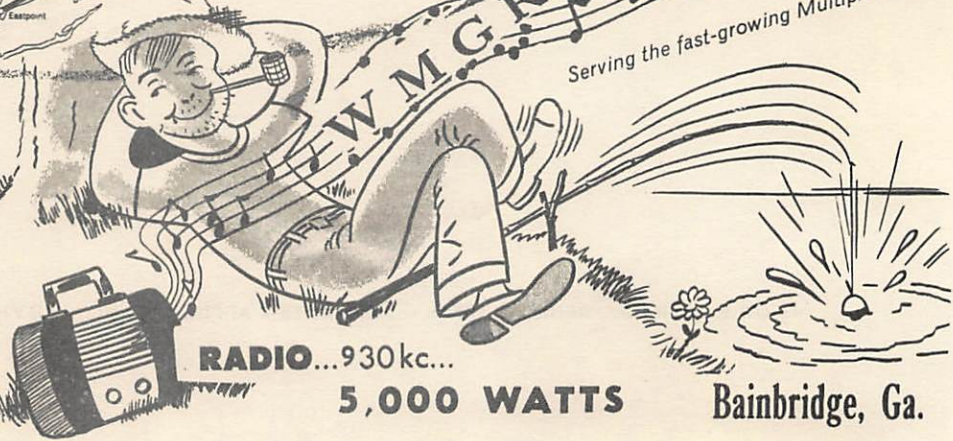
Bainbridge, Ga.

UPS Power!

NOW 5,000 WATTS

LISTENING TIME

Serving the fast-growing Multiple Market



RADIO... 930kc...

5,000 WATTS

Bainbridge, Ga.