

WMBR RADIO

PROGRAM SCHEDULE
For JANUARY, 1956

Subject to Change Without Notice

CBS in Jacksonville, Florida • AM 1460 KC • FM 96.1 MC

Jacksonville's most-listened-to-Radio Station!



*Mr. Maurice W. Nittler
Box 94
Geneva, Nebraska*

"The Feminine Side"

With Phyllis Bishop

On week-day mornings from 11:30 to 11:45, WMBR is proud to present "The Feminine Side" to the housewives of Jacksonville and vicinity. Hostess for the chatty and informal program is Phyllis Bishop, who knows the interests of the women of today. Phyllis presents news, fashion notes, household hints, recipes and interviews on her pleasant and popular radio show, designed to catch the busy housewife in her most receptive mood.



REPRESENTED BY CBS RADIO SPOT SALES

E.S.T.	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
9:00	CBS NEWS 9:05 MITCH MILLER	CBS NEWS JACK CARSON CS	CBS NEWS JACK CARSON	CBS NEWS JACK CARSON	CBS NEWS JACK CARSON	CBS NEWS JACK CARSON	TALK OF THE TOWN LP
9:30	MITCH MILLER 9:55 SPORTS CS	AMOS AND ANDY Brown and Wmson CC	AMOS AND ANDY Anahist CC	AMOS AND ANDY CBS-Columbia CC	AMOS AND ANDY CC	AMOS AND ANDY CC	TALK OF THE TOWN LP
10:00	CBS NEWS	AMOS AND ANDY Brown and Wmson CC	AMOS AND ANDY Anahist CC	AMOS AND ANDY CBS Columbia CC	AMOS AND ANDY CC	AMOS AND ANDY CC	TALK OF THE TOWN LP
10:05	FACE THE NATION CS	MUSIC SHOW LP	MUSIC SHOW LP	MUSIC SHOW LP	MUSIC SHOW LP	MUSIC SHOW LP	TALK OF THE TOWN LP
10:25	FACE THE NATION CS	NEWS Texaco LC	NEWS Texaco LC	NEWS Texaco LC	NEWS Texaco LC	NEWS Texaco LC	TALK OF THE TOWN LP
10:30	NEWS Texaco LC	MUSIC SHOW LP	NEWS Texaco LC	MUSIC SHOW LP	MUSIC SHOW LP	MUSIC SHOW LP	TALK OF THE TOWN LP
10:35	MUSIC LP	MUSIC SHOW LP	MUSIC SHOW LP	MUSIC SHOW LP	MUSIC SHOW LP	MUSIC SHOW LP	TALK OF THE TOWN LP
10:45	EVENTIDE CS	MUSIC SHOW LP	MUSIC SHOW LP	MUSIC SHOW LP	MUSIC SHOW LP	MUSIC SHOW LP	TALK OF THE TOWN LP
11:00	CBS NEWS	NEWS	NEWS	NEWS	NEWS	NEWS	TALK OF THE TOWN
11:05	U.N. REPORT CS	MUSIC SHOW LP	MUSIC SHOW LP	MUSIC SHOW LP	MUSIC SHOW LP	MUSIC SHOW LP	TALK OF THE TOWN LP
11:15	CBS ORCHESTRA CS	MUSIC SHOW LP	MUSIC SHOW LP	MUSIC SHOW LP	MUSIC SHOW LP	MUSIC SHOW LP	TALK OF THE TOWN LP
11:30	CBS ORCHESTRA CS	MUSIC SHOW LP	MUSIC SHOW LP	MUSIC SHOW LP	MUSIC SHOW LP	MUSIC SHOW LP	TALK OF THE TOWN LP
12:00	CBS NEWS CS	CBS NEWS CS	CBS NEWS CS	CBS NEWS CS	CBS NEWS CS	CBS NEWS CS	TALK OF THE TOWN LP
12:05	SIGN OFF	SIGN OFF	SIGN OFF	SIGN OFF	SIGN OFF	SIGN OFF	TALK OF THE TOWN LP
1:00							SIGN OFF

Thanks so much for the letter and this will confirm your reception report. We have had quite a bit of "dx" mail this month so our signal is skipping about the country again. May I wish you many hours of fine "dx" receptions.

Sincerely yours,

Dorothy M. Pape

Dorothy M. Pape
Engineering



THE TOMMY WOOD SHOW

with DOREE CREWS

From Jacksonville's fine entertainment talent come two from the top of the heap each week-day afternoon from 5:30 to 5:45. Combine the many-splendored musical talents of Tommy with Doree's pleasing and refreshing voice, and you have an enjoyable, worthwhile quarter-hour. Sponsored by Shaeffer Beer.

