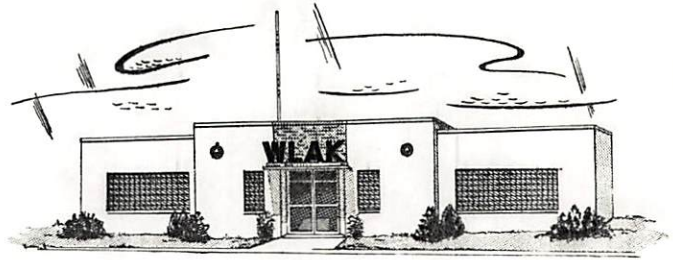


WLAKE

NBC Radio Affiliate
5000 WATTS-D - 1000 WATTS-N
Non-directional



Serving Florida's Citrus Center

LAKELAND, FLORIDA
February 4, 1955

*Maurice W. Nittle
P. O. Box 94
Geneva, Nebraska*

Dear Mr. Nittle:

*Thanks for your letter of January 31st covering your
reception of WLAK that morning.*

*We appreciate hearing from you and also appreciate your
nice report that was in detail.*

Cordially yours,

RADIO STATION WLAK

*S. O. Ward
Manager*

SW/ml



POST CARD
ACTUAL PHOTOGRAPH

WLAK WELCOMES VISITORS
STUDIOS EAST END OF LIME STREET

WLAK - LAKELAND - NBC

5000 WATTS
DAYTIME
1000 NIGHT

NON-DIRECTIONAL