March 14, 1978

Mr. Bill Mittler 603 W. 1st McCook, NE 69001

Dear Bill:

You have indeed received our magnificent signal in McCook!

We are 1KW daytime on 1530KC; signed on in Dec. 1963 with the <u>last</u> all Western Electric facility in the World, and incidently its still all intact. Sometime this month we are due our new RCA transmitter and a passell of new audio processing equipment-perhaps the next time fate drops us on you it will be really dominant.

Thanks for your letter.

Cordially.

William S. Cook-President

SilverWest Broadcasting Corp.