



KPOL

the difference is the music

COAST RADIO BROADCASTING CORPORATION
4628 WILSHIRE BLVD. • LOS ANGELES 5, CALIFORNIA

CONFIRMED
by RADIO STATION KPOL
Los Angeles 5, Calif.

October 16, 1958

Mr. Maurice W. Nittler
2818 South Cherokee
Englewood, Colorado

Dear Mr. Nittler:

Thank you for your letter of October 5 and we are happy to inform you that you did receive KPOL on the evening of the fourth.

KPOL-AM is 10,000 watts, 1540kc and KPOL-FM is 5,000 watts, 93.9meg. We broadcast 24-hours a day and the program to which you were listening was the "String Shift." We feel we play "the world's most beautiful music," nothing on the rock and roll side, and yet nothing classical.

Thank you for your interest and for writing - maybe next time you can make it to Southern California. Right now we're in a heat wave, which you've undoubtedly read about. It's only 9:45AM and the temperature is 98. I guess I'm used to it hot, but even this is a bit too much. I see that Fraser had the low yesterday so you must be enjoying comfortable weather.

Sincerely,

COAST RADIO BROADCASTING CORPORATION

Nancy Brandt
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