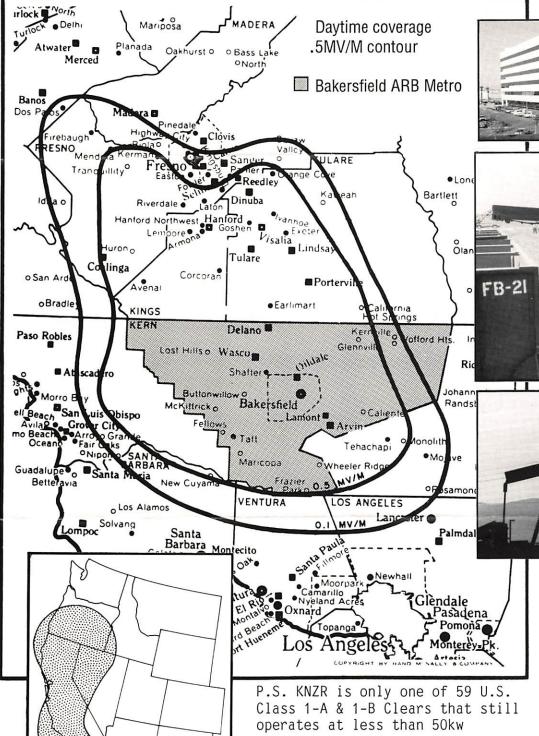
## RADIO 1560ANA

## THE MARKET:

Bakersfield ARB Metro of 357,000 is to top 440,000 by the year 2000, for a 23% growth.





Typical fade free nightime coverage (.5MV/M 50%SWF)

## KNZR:

- 10,000 watts day & night.
- · Class 1B clear channel
- KNZR is co-located with KLLY FM, an adult contemporary radio station targeted to adults aged 25-44.
- KNZR/KLLY is owned by Buckley Broadcasting Corp.