



KBIF

1000 WATTS · 900 KILOCYCLES

John Poole Broadcasting Company

January 21, 1959

OFFICE: 857 VAN NESS AVENUE
FRESNO, CALIFORNIA
PHONE: AM 6-0791

Dear Maurice:

Thank you for your letter of January 17, 1959.

This is verification of what you heard.

I have enclosed a map of our normal signal pattern for your information.

Yours truly
Lee Jensen
Dee Jay.

KBIF - FRESNO
CALIFORNIA

900 KC 1000 WATTS

CALIFORNIA

Map Explanation

Read figures in THOUSANDS

Under 5	5-10	10-20	20-50	50-100	100-250	250-500	Over 500	CITY POPULATION Current C.M. Estimate
●	△	○	□	◇	⊠	⊡	⊣	With Daily Media.
○	△	□	◇	⊠	⊡	⊣	⊤	Without Daily Media.
Symbols Designate Types of Media.								
★ Newspaper ↗ Radio ⊕ Television								

COUNTY NAMES ARE IN ITALIC TYPE

