



BALI HI MOTOR HOTEL  
1515 GRAND AVE.

*lively eleven ninety radio*

P. O. BOX 6644

PHOENIX, ARIZONA

PHONE 253-8473

November 3, 1964

Mr. Maurice W. Nittler  
4590 South Julian Street  
Englewood, Colorado 80110

Dear Mr. Nittler:

We have your letter requesting verification of reception of our station on October 8. In reviewing the log, I find you were correct in listing these songs of 1190 KRDS the Country King Station of the Valley of the Sun.

Our power is only 250 watts with directional antenna, but with a two tower output and this helps. Our transmitter is located in Tolleson, Arizona, just at the outskirts of Phoenix, with offices in the beautiful Bali Hi Motor Hotel (card enclosed).

We are 1190 on your AM radio dial. We appreciate the fact, especially, that we topped KLIF in Dallas. Soon we hope to have the approval of FCC for a larger output of watts and we hope you will hear us more often.

Enclosed is a car window sticker. We have distributed over 40,000 of these in the Valley of the Sun.

We have received many letters from International Radio Club members over these United States writing in for verification.

Do let us hear from you again sometime.

Sincerely,

KRDS

*Ione R. Drummond*  
Ione R. Drummond  
Office Manager

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Enclosures