

- WE'VE GOT THE CORNER ON THREE STATES -

Hermit Womack
President

KURM

212 North 2nd
Rogers, Arkansas 72756

Steve Womack
General Manager

January 16, 1985

Mr. Bill Nittler
Box 724
Meeker, Oklahoma 81641

Dear Mr. Nittler:


Sorry we have been so long in answering your letter. Indeed it was us that you were listening too. We carry a lot of area Football Games and also Basketball Games. KURM Radio has been on the air since November of 1979 and grown considerably. We started out as a day-timer but are now night time and waiting on the FCC to give us permission to go to 5,000 Wats during the day. We are really looking forward to that. KURM Radio is a community station....local news....young people activities, and do a lot of markets and we are known as the Farm Station of the Northwest Arkansas area.

I am enclosing a map of the area that we now reach with 1,000 Wats and a card that we use with one of the programs that we carry three times a day.

Thank you so very much for writing to us and if you are ever in our area, please stop by and get acquainted with our staff.

Sincerely,

KURM RADIO


Liz Womack
Co-Owner &
Traffic

LW/

Enclosures

5000 Watts on 790 Khz