

RADIO STATION

KTHS

W. H. BRONSON, President
HENRY B. CLAY, Exec. Vice Pres.
B. G. ROBERTSON, General Manager

50,000 WATTS ★ CBS RADIO

LITTLE ROCK, ARKANSAS

October 19, 1954

Mr. Maurice W. Nittler
Box 94
Geneva, Nebraska

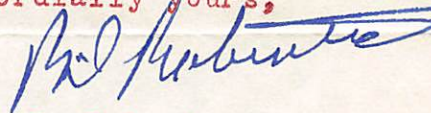
Dear Mr. Nittler:

Thank you very much for your letter concerning
your reception of KTHS on October 13th at 9:55,
CST.

We appreciate receiving these reports which in-
dicates our tremendous nighttime coverage. Our
directional pattern at night throws a very heavy
signal into the entire midwest and we get a great
deal of mail from that area.

Again, thanks very much.

Cordially yours,



B. G. Robertson

BGR:ew