

1,000 WATTS
1310 KC

TELEPHONE:
FOLEY 3

RADIO STATION WHEP

Owned And Operated By

ALABAMA-GULF RADIO, INC.

SERVING PROSPEROUS BALDWIN COUNTY AND GULF RESORTS

FOLEY, ALABAMA

HOWARD E. PILL, PRESIDENT
RALPH O. HOWARD, MANAGER
WM. L. ROWLAND, SALES MGR.
JAMES E. STEWART, PROG. MGR.

OFFICES AND STUDIOS:
ON STATE HIGHWAY 3
AT FOLEY CITY LIMITS
P. O. BOX 1556

Jan 11, 1954.

Dear sir:

It is with great pleasure to send verification of your card, gladly received by me. I think it great to get out like that with a thousand watts. I thought we were losing efficiency and I guess I did something about it after all. I am now with the station here; began duty Nov-1, 1953 relieving Don Emerson as chief Eng'r. I hail from WDAK Columbus, Ga, going from there to Phila Tech Rep. division and being there at Phila. for only four months, and then a short stay with RCA Radiomans at Mobile and then drifted out down here. I like it here fairly well so far.

I deeply appreciate your report from way up in Nebraska - way and glad to hear from you anytime. Wishing you a prosperous & happy '54.

respectfully,
D. M. Rutherford