

GEORGE GOTHBERG'S  
**WFPA - RADIO RANCH**

- GEORGE GOTHBERG  
President
- OZELLE GOTHBERG  
General Manager
- ADIS CHILDERS  
Sales Director

BOX 391, FORT PAYNE, ALABAMA  
PHONE 643

THE COUNTRY  
MUSIC STATION



STUDIOS AT RADIO RANCH



January 9, 1957

Mr. Maurice W. Nittler  
Box 94  
Geneva, Nebraska

Dear Mr. Nittler,

It was a surprise hearing from Geneva, Nebraska and it is a pleasure to verify your reception of WFPA.

A field engineer from the Collins Radio Company, our own Chief Engineer and myself were going over our equipment, adding new turntables, and re-wiring the station.

We are a 250 watt station and it amazes me that you picked us up on a built in loop.

We knew we had almost 90% of the listeners here in our county .. now we can add one in Nebraska.

Sincerely,

George Gothberg  
President

GG/bm



"SERVING FORT PAYNE FROM ATOP LOOKOUT MOUNTAIN"  
THE AREA'S MOST POPULAR STATION  
HOME OF LITTLE RIVER CANYON