

LOGAN BROADCASTING CORPORATION
RADIO STATION WVOW
LOGAN, WEST VIRGINIA

February 14, 1952

S R Morss
R-3
Bradford, Mass

This letter is to acknowledge and verify your reception of WVOW's signal on 1-23-52. Your report was naturally of great interest to us inasmuch as we were conducting equipment tests at that time.

A great many of those writing to us for verification of their reception have expressed a desire for further information about our operation. For the information of those so concerned here is a list of facts pertaining to "West Virginia's Newest and Finest Radio Station".

Owned and operated by The Logan Broadcasting Corporation.
5000/1000 Watts AM - 22,000 Watts FM
1290 Kilocycles AM - 92.3 Mc FM
Directional system employing 4 towers in parallelogram.
Towers are 205 ft and are located on Stratton Mountain in Logan, West Virginia. Elevation 2,150 feet.
Studios are located on the 2nd Floor of The Consolidated Bus Terminal Building in Logan, West Virginia. The studio plant consists of two complete control rooms which operate independant of one another; studio A, and studio B; plus the auditorium which seats approximately 400 people.
Primary coverage area is 6850 sq mi and reaches a potential audience of 750,000 people.
Broadcasting hours will be from 4:30 AM to 1:00 AM.
Our present plans call for us to begin regular commercial broadcasting activities on or about March 1, 1952.

Thanks again for letting us hear from you, and good listening in the future.

Sincerely yours

LOGAN BROADCASTING CORPORATION

William D. Stone
William D. Stone
General Manager