

STATION  
1340 KILOCYCLES **W-B-R-W** 250 WATTS

**MCDOWELL SERVICE COMPANY**

WELCH, WEST VIRGINIA

December 22, 1943.

POCAHONTAS AMUSEMENT CORP.  
POCAHONTAS THEATRE  
TEMPLE THEATRE

J. W. BLAKELY, PRESIDENT  
J. R. WERNESS, SEC.-TREAS.

Mr. S. R. Morss,  
R-3 Bradford, Mass.

Dear Sir:

Thank you very much for your report of reception of our station at 3:46 to 3:55 am ewt on December 11, 1943. Judging from all the information about our frequency test program which you enclosed, you must have had rather good reception.

Perhaps you would like a little information about our transmitting setup here.....

Our transmitter is a Gates 250A (250 watts), studio equipment is Gates, and monitoring equipment is General Radio. Our antenna is a 180 foot vertical and is mounted on top of a six-story building in the center of Welch.

Now for a little information about our town: Welch is a rather small town of about 5000 population. Colored make up about 40% of the population and the chief industry is coal mining and, of course, railroading as you always find that where there are coal mines. There is an acute beer shortage which affects everyone and a vacuum tube shortage which affects only yours truly.

In case you would like to listen for us again sometime, we are on the air from ~~3:40 to 3:55~~ (pardon my typing, I'd better repeat that) 3:40 to 3:55 AM, EWT each second Saturday in the month. Our sign-on music is Columbia The Gem Of The Ocean. Well, I must close now. Good Listening. I hope that it is not too late to also wish you a Merry Christmas and an eventful New Year.

Very sincerely,

*John E. Timberlake*  
John E. Timberlake,  
Chief Engineer, WBRW.