

To:

Stanwood Morse

RADIO STATION K T S A
QSL

Dear Listener:

Thank you very much for your reception report of *17 Dec. 1958*
which is hereby verified.

This station was established in 1922 and used the call sign KTSA until it was changed to KAKI August 28, 1958. On November 27, 1958 our call was changed back to KTSA.

KTSA is an independent operation owned by the McLendon Corporation of Dallas, Texas. This concern operates other stations in Dallas and Houston in Texas; Shreveport and New Orleans in Louisiana and Louisville, Kentucky.

We broadcast music and news type programming on a twenty-four hour per day basis with the exception of the period each week from 12:30 to 5:30 AM on Mondays, this time being reserved for equipment maintenance.

Our frequency is 550 kilocycles and we broadcast with 5 KW of Non-directional power during daytime hours (CST) and utilize a directional array at night.

Our nighttime pattern roughly conforms to a four-leafed clover figure with the 20 KW ERP major lobe extending in a Southwesterly direction since our transmitter site is situated Northeast of the city of San Antonio. Other lobes extend Northwesterly, Northeasterly and Southeasterly, respectively. Our transmitter is RCA (BTA5-F) installed in 1948 and the antenna array consists of four guyed steel towers each 407 feet in height. The transmitter location is at 4050 Eisenhower Road and the studios are at 1130 Broadway.

Thank you again for your interest in sending along your report.

Sincerely,

C. H. Barber, Chief Engineer