

MISSION
TEXAS 4th CITY

MCALLEN

PHARR

SAN JUAN

ALAMO

ODENNA

WESLACO

MERCEDES

LA FERIA

HARLINGEN

SAN BENITO

BROWNSVILLE

ALONG THE "STRANGEST MAIN STREET IN AMERICA"

10 KILOCYCLES

KRIO

1000 WATTS POWER FULL TIME

P. O. BOX 1551

Serving the Lower Rio Grande Valley from **McALLEN, TEXAS**

January 31, 1955

Stanwood R. Morss
R.R.#3
Bradford, Mass.

Dear Sir:

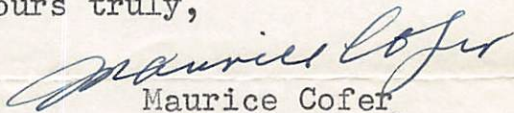
It is with pleasure that we confirm your reception of our station on the morning of January 26, 1955. We were originating a program for the March Of Dimes campaign in the form of an auction sale of various items and services donated to that cause.

We were pleased by the favorable comparison of the strength of our signal compared to the other as they are running just five times the power that we use.

We use an R.C.A. transmitter with a Western Electric transmitter auxiliary in case of failure of the main transmitter. Our radiation pattern is directional with the main cardioid point in a South-East direction, using two antenna towers.

Our transmitter is located six and a half miles north of McAllen and our studios are in McAllen.

Yours truly,



Maurice Cofer
Transmitter Engineer