

To

Mr. S. R. Morss
R. # 3
Bradford, Mass.

Welcome To
KDET

"In the Center of Deep East Texas"

*A Radio Facility Devoted to Public Service
and Fine Entertainment.*

Broadcasting at 930 on your Dial with a Power of 1000 Watts

*This Clear Regional Frequency Will Enable KDET to
Easily Cover East Texas and Western Louisiana, Serving
a Potential Audience of a Million and a Half Listeners.*

*This is to verify your reception of this
station on Feb. 27, 1950 3:00-3:30 A.M. CST*

KDET Center, Texas

Hello Mr. Morss

Thanks a million for the fine report on this station in Bradford. It might be of interest to you that we received reports from N.Y. & Ontario both saying KDET was much stronger than KVET in Austin, which is just one of those things. Thanks again for report it has been filed and Bradford marked on our map of skywave reception reports.

Sincerely

Tom McLachlan &
Harlan Riley Engs
KDET
Center, Texas