Radio Station WMSR

MANCHESTER BROADCASTING CO.

1000 Watts

1580 KC

TELEPHONE PARKWAY 8-3526

MANCHESTER, TENNESSEE

3-20-57

Deer Sir;

Thanks for the reception report. WHER is a daytime commercial operation.

Hours of operation -- Summy to summet (local time, GST)

Xatr. --- BC-1J, Cates

Pinals--- 2 839's operating parallel

Modulators--- 833's operating class "8 ", high level modulation Antenna--- Guyed, 197', 162 ohms, 2.48 amps.

Meshville and Chattanooga. It has a population of somewhere in the neighborhood of 6000, swelled by the presence of a huge government project, Arnold Engineering Development Center, located close by.

Our studios are located a 611 McArthur St. Tennessee offers many ideal and beautiful vacation sites. If you ever visit our fine state, we certainly hope Manchester will be included among your stops.

Respectfully,

Alfred V. Parsons, C.E.