

WBOL



Offices and Studios, Fairground Extended

BOLIVAR, TENNESSEE

Wm. R. Schaaf, Mgr.

8 October 1962

Stanwood R. Morss
R. R. #3
Bradford, Mass.

Dear Sir:

This is to verify your reception of Radio Station WBOL on the morning of 3 October 1962. Thank you very much for your attention to us.

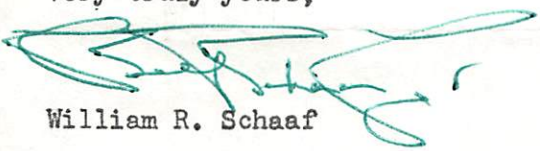
This was the second equipment test that we made and at present have heard from seven states and Canada about the receipt of our tests. Seems that the little teapot is really boiling.

As for information about the station---we have the latest R. C. A Broadcast equipment excluding xtr. It is about five years old and is a BTA-250M. It has been modified and far surpassed for company's minimum standards.

Bolivar is a town in the western part of the state, about 60 miles east of Memphis. The city is around 5,000 population with a trade area of nearly 60,000. This part of the country is rich in the "Old South" tradition and has a wealth of Civil War history. Incidentally, we are approximately 75 miles north of Oxford, Miss., the latest trouble spot in the nation.

Thanks again for the information received. Hope to hear from you again sometime during one of our regular monthly freq. tests.

Very truly yours,



William R. Schaaf

A New Sound In The Old South