

# W O R D

250 WATTS \$ 1,400 KC \$ AFFILIATE WITH THE BLUE NETWORK OF THE NATIONAL BROADCASTING COMPANY

"THE WORD THAT'S HEARD IN THE PROSPEROUS PIEDMONT"

Owned and Operated by SPARTANBURG ADVERTISING COMPANY, Spartanburg, South Carolina

WALTER J. BROWN  
Vice-President & Gen. Mgr.

March the 18th-43

Mr. S. R. Morse,  
Route 3,  
Bradford, Mass.

Dear sir;

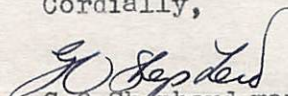
Thanks very much for your report of reception.

This is to verify your receiving the test program which we broadcast on March the 15th-our regular "frequency check".

We are on the air every night, until 1 A.M. EWT and it might be possible for you to hear one of our regular programs along about that time.

It is very helpful to us to hear from listeners, and we appreciate your writing to us in such detail.

Cordially,

  
G.O. Shepherd, manager,  
Station WORD

"WORD gets around!"