

RADIO STATION WMSC

ON THE AIR TWENTY-FOUR HOURS A DAY

COLUMBIA, SOUTH CAROLINA

CBS RADIO NETWORK

1320 KILOCYCLES

Verification of Reception

To MR. S. R. MORSS

Location ROUTE # 3, BRADFORD, MASSACHUSETTS

Date MARCH 16, 1953 Time 3:05 - 3:33 AM E.S.T.

Charles E. Stone Jr.
Chief Engineer

WMSC (with call letters WKIX) went on the air June 15, 1945. WMSC has been operating under new call letters and ownership since May 25, 1950 and commenced 24 hours a day operation March 15, 1953. The studios of WMSC are located one block from the State Capitol in Columbia, with transmitter located two miles west of the State Capitol.

The transmitter is a Gates Type BC-1F. The antenna used is comprised of three guyed towers 220 feet high, in line and running 102 degrees East of North. The directional antenna gives a major radiation lobe to the East with a minor lobe to the West. The directional antenna is used from local sunset until 4 AM. The center tower is used as a non-directional antenna the balance of the day.

NEPTUNE BROADCASTING CORP.
STEEL PIER ATLANTIC CITY, N. J.

R C A ALL THE WAY

1450

~~1420~~ Kc.

W F P G

250 WATTS

WORLD FAMOUS PLAY GROUND

Transmitter 250 K. Ground System - ATLANTIC OCEAN

Antenna 150 Ft. Lingo. (Top Loaded)

Your reception of this station is hereby VERIFIED

THANK YOU

Signed Blair H. Morgan C. E.

Beginning Nov. 15th

**ONLY
THE SUN
COVERS THE
JERSEY SHORE
BETTER THAN**

WHLW RADIO 1170

WHLW 360 CLAYTON RD. LAKEWOOD, N. J. 08701

TO... *S. R. Morss R3 Bradford Mass* 01830

OUR LOG CONFIRMS THAT YOU HEARD WHLW

DATE... *Oct. 31, 1971* TIME... *5 PM*...