

WBBR

*Serving Metropolitan Greenville
from Travelers Rest*

1580 KC.

P. O. BOX 456, TRAVELERS REST, S. C. 834-6265

JANUARY 16, 1965

DEAR MR. MOSS,

WE ARE VERY PLEASED TO CONFIRM YOUR RECEPTION REPORT OF OUR RADIO STATION'S TEST PROGRAM ON SEPTEMBER 28, 1964.

WBBR IS A DAYTIME NON-DIRECTIONAL AM STATION OPERATING ON AN ASSIGNED FREQUENCY OF 1530 KILOCYCLES WITH A POWER OUTPUT OF 500 WATTS. OFFICIAL OPERATION BEGAN ON MONDAY, OCTOBER 12, 1964. WBBR USES A GATES BC-1G 1000/500 WATT TRANSMITTER AND A 157-FOOT VERTICAL GUYED ANTENNA LOCATED AT 34°56'55" NORTH LATITUDE, 82°26'38" WEST LONGITUDE. THE OVERALL STRUCTURE IS 1187 FEET ABOVE MEAN SEA LEVEL, THE TOWER BASE BEING 1030 FEET IN ELEVATION. THE GROUND SYSTEM CONSISTS OF 120 RADIALS, 220 FEET IN LENGTH, SPACED AT INTERVALS OF 3 DEGREES.

OUR BROADCAST STUDIOS AND TRANSMITTER ARE LOCATED ON OLD BUNCOMBE ROAD IN TRAVELERS REST, WHICH HAS AN APPROXIMATE POPULATION OF 3,000. THIS LOCATION IS ONLY 4.5 AIR MILES FROM GREENVILLE, SOUTH CAROLINA (METRO POPULATION 274,600).

THANK YOU FOR YOUR RECEPTION REPORT. WITH BEST WISHES,
I REMAIN,

SINCERELY YOURS,

William H. Kirby
WILLIAM H. KIRBY
GENERAL MANAGER & VICE PRESIDENT