

WBVP

"We Boost Valley Progress"

1216 SEVENTH AVENUE
BEAVER FALLS, PENNSYLVANIA

1230 KILOCYCLES
6 A.M. TO 12:05 A.M.

June 7, 1948

BEAVER COUNTY FACTS

WBVP — Exclusive Coverage and Service.

Population 186,000

Ranks third in State—Basis of Industrial Production.

Ranks Seventh in Nation—Basis of Industrial Production.

Ranks First in State—Basis of Compensation per Employee.

1946 Industrial Employment — 75% increase over 1939.

One Industrial Expansion Program calls for Expenditure of \$21,000,000. Another \$6,000,000.

The Hub of The Great Industrial Area between Pittsburgh, Pa., and Youngstown, Ohio.

Diversified Industry Insures Sane Progress for Beaver and Upper Ohio Valley.

Home of Geneva College.

School System rated among leaders of the Nation.

A Good Place To Live And Work.

A fine old company reports 132 years Continuous Operation. A good place to work. "25% of our employees have fifteen to fifty years service."

You May Have Security . . . This Market!

Mr. S. R. Morss
R-3, Bradford
Massachusetts

Dear Sir:

This is to verify your report of reception of Radio Station WBVP on May 21st.

Station WBVP is located in Western Pennsylvania, just north of the junction of the Ohio and Beaver rivers.

We use a Western Electric Transmitter which directly feeds a 155 foot Blawnox self-supporting vertical radiator. The transmitter is about 1200 feet above sea level, on a clay hilltop, which seems to have fairly good conductivity.

We appreciate your reception report at this time, and will welcome any in the future. We have not as yet set up frequency measuring periods, but such transmissions will always be identified.

Sincerely,

RADIO STATION WBVP

John Wm. Hines
John Wm. Hines
Chief Engineer

JWH/ejt