



FM
WATG

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MEMBERS OF THE NATIONAL ASSOCIATION OF BROADCASTERS & THE ASSOCIATED PRESS

ASHLAND · OHIO

Mr. S. R. Morss
Route 3
Bradford, Mass.

September 6, 1950

Dear Mr. Morss:

We were delighted to receive your report of reception of WATG-AM on the morning of September 1, 1950.

Your list of program material, etc. conforms with our log.

WATG-AM will be inaugurated on Monday, September 18, at 8:00 P. M. EST. In the meantime regular broadcasts will be made after 1:00 A.M. EST and we will greatly appreciate further word from you regarding the quality of reception in Bradford.

Very kindest regards.

Cordially,

Robert M. Beer
Robert M. Beer, Manager
Beer and Koehl
WATG, AM-FM

RB:m