

WYSL

AM-FM / 425 FRANKLIN STREET / BUFFALO, NEW YORK / 885-1400

JULY 24, 1970

DEAR S.R.,

I AM PLEASED TO CONFIRM YOUR RECEPTION OF WYSL-AM ON 1/13/70 AT 4:45 AM. PLEASE ACCEPT MY APOLOGIES FOR THE LENGTHY DELAY IN GETTING THIS CONFIRMATION TO YOU.

WYSL-AM OPERATES AT 1400 KHZ. WITH A GATES BC-1T TRANSMITTER WITH A POWER OUTPUT OF 1000 WATTS DURING THE DAY AND 250 WATTS AT NIGHT. WE ALSO HAVE AN AUXILIARY 250 WATT RCA BTA-250L TRANSMITTER READY TO FIRE UP SHOULD THE MAIN TRANSMITTER FAIL.

WE AT WYSL WOULD ALSO BE INTERESTED IN A RECEPTION REPORT FOR WYSL-FM. OUR FM OPERATES AT 103.3 MHZ. WITH A TOTALLY DIFFERENT SOUND THAN AM. S.R., IF YOU CAN GET US THERE IN BRADFORD, PLEASE DROP US A LINE.

I MIGHT ADD FOR YOU INFORMATION THAT IN CHECKING OUR LOGS TO VERIFY YOUR RECEPTION REPORT, WE DO NOT KEEP LISTS OF THE SONGS PLAYED. I WOULD SUGGEST THAT IN THE FUTURE, RATHER THAN MAKE A LIST OF THE SONGS PLAYED, JUST TELL THE ENGINEER WHAT RADIO FORMAT THE STATION USES, BE IT ROCK, COUNTRY & WESTERN, MIDDLE OF THE ROAD, OR UNDERGROUND. MENTIONING THE "SOUND" OF A STATION IS A LOT EASIER THAN LISTING SONGS. HOWEVER, DON'T NEGLECT TO LIST ID'S, NEWSCASTS, OR ADVERTISING SPOTS, FOR IT IS THESE THAT WE CHECK AGAINST OUR PROGRAM LOGS FOR VERIFICATION.

ONCE AGAIN, S.R., THANKS FOR THE RECEPTION REPORT FOR WYSL-AM, AND WE'LL LOOK FORWARD TO HEARING FROM YOU REGRADING WYSL-FM.

SINCERELY,

George

GEORGE MOLNAR,
ASSISTANT ENGINEER

THE *McLendon* STATIONS

KLIF-KNUS/FM-DALLAS / WYSL-AM/FM-BUFFALO / WNUS-AM/FM-CHICAGO / KOST-LOS ANGELES / WWWW-DETROIT
KABL-AM/FM-OAKLAND/SAN FRANCISCO / U. S. sales: X-TRA MUSIC over LOS ANGELES / KCND-TV-PEMBINA (WINNIPEG)