

5,000 SELLING WATTS YOUR BIG STATION WITH IMAGINATION

518-561-7600 WKDR BROADCAST CENTER PLATTSBURGH, N.Y. 12901

November 19, 1968.

S.R. Moss, R3 Bradford, Mass.

Dear Mr. Moss:

Thank you for you recent reception report. We appreciated it and are sorry for not answering you before this.

Enclosed is a brochure describing WKDR. WKDR is a 5,000 watt non-directional daytime station operational at 1070 KC. We would be most pleased to receive further reception reports from you.

Cordially,

Peter B. Guibord, Vice President and General Manager.

PBG/bs