



# ROBESON BROADCASTING CORPORATION

LUMBERTON, NORTH CAROLINA

7 January 1953

Mr. Stanwood R. Morss  
Route 3  
Bradford, Mass.

Dear sir:

We are pleased to have your reception report and this is to confirm it.

WTSB uses a low-level modulated Western Electric transmitter and the antenna is 190' high. Of course, being on a local channel, the power is 250 watts.

Lumberton is situated on US-301 approximately 20 miles from the South Carolina state line. Our population is about 10,000, of which about 80% are Indians. The principal industry, or means of livelihood, is tobacco growing and this county is one of the leading ones in the world. Local markets pay out over a million dollars a day to farmers during the marketing season (August to November). Lumberton also has three textile plants, two hospitals, and a CAA communications station at the local airport.

In spite of all this, the town stinks! All utilities are city-owned, coupled with poor service and high rates.

I hope that in addition to verifying your report, this gives you some idea of what we have here.

It is always a pleasure to hear from NRC members.

73,

RADIO STATION W T S B

*Eddie Howell*

Joseph E. Howell, Ch. Engr.  
(W4SOD/4)