

W K J K

500 WATTS 1580 KC

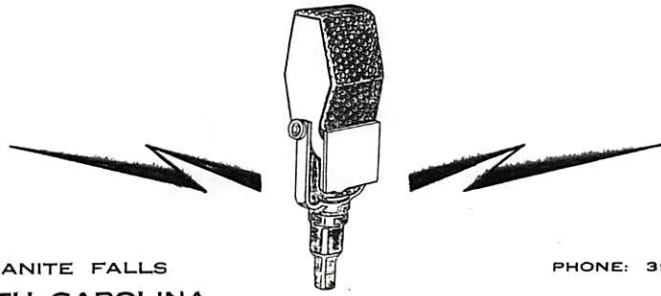
POST OFFICE BOX 155

JAMES B. CHILDRESS
PRESIDENT

GRANITE FALLS
NORTH CAROLINA

PHONE: 396-3361

ROBERT S. CULLER
MANAGER



February 20, 1963

Mr. S. R. Morss
R-3
Bradford, Massachusetts

Dear Mr. Morss

Thank you for the information submitted in your letter informing us of the reception of our station during equipment tests.

W.K.J.K. is a new station with studios and transmitter located on Highway 321-A, Lovelady Township, Caldwell County, Granite Falls, North Carolina.

We are a daytime station and expect to meet the opening target date of February 25th. Our format will consist of news, local community events and music (pop, country & western and gospel). We have no network affiliation at this time.

Our transmitter is a Gates, Type BC-1-T (reduced to 500W). The antenna is a 150' (153' overall height) uniform cross-section, guyed, series excited, steel tower and our ground system consists of 120 radials 156' long and buried four to six inches.

We are operating on 1580 KC with an output power of 500 w. with a non-directional antenna.

Further information upon request.

Thank you for your interest and information.

Yours truly,

C. C. Weymer
Chief Engineer