

# WIFM

ELKIN, NORTH CAROLINA  
AFFILIATE OF  
MUTUAL BROADCASTING SYSTEM

1540 On Your AM Dial - 100.9 On Your FM Dial

OWNED BY  
YADKIN VALLEY BROADCASTING COMPANY

July 22, 1953

Mr. S. R. Mores  
Bradford, Mass.

Dear sir,

This will acknowledge and  
verify your reception report of Feb. 8, 1953.  
Please excuse our oversight of this, and  
thank you very kindly for your interest.

Sincerely,  
Al Linshaw - ch. eng.  
WIFM

*We Interest Far More* listeners  
MEAN  
HENCE *We Insure Far More* sales