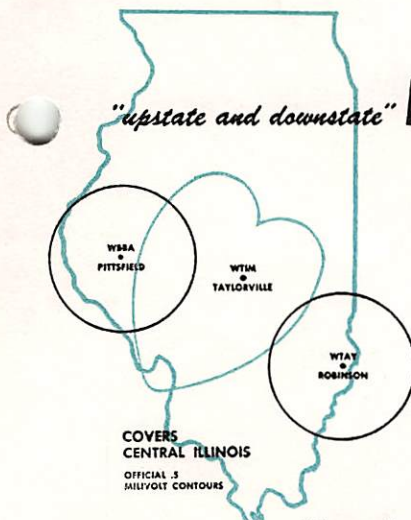


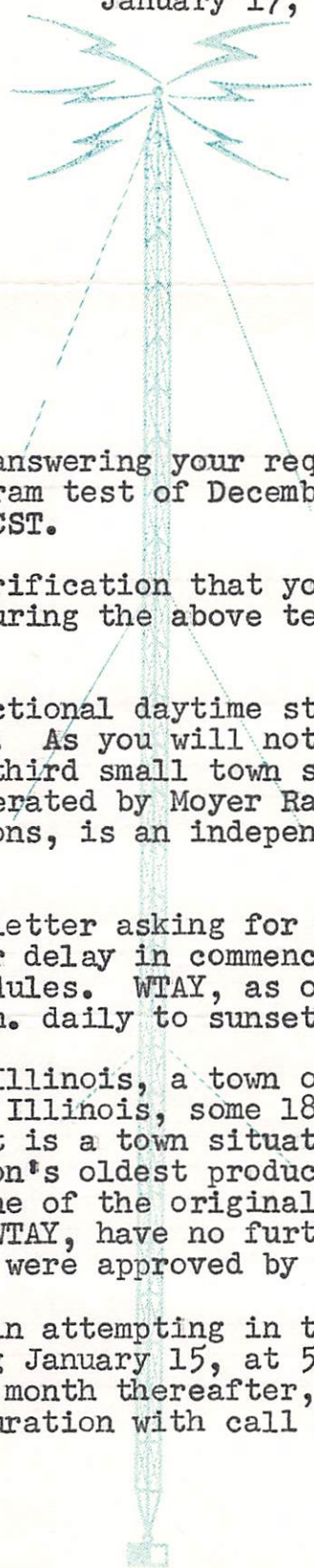
# MOYER RADIOS

# W TIM BBA TAY

TAYLORVILLE	1410 KC
PITTSFIELD	1580 KC
ROBINSON	1570 KC



January 17, 1956



Mr. S. R. Morss  
R. R. #3  
Bradford, Mass.

Dear DX Listener:

Please forgive our delay in answering your request for verification of our program test of December 13, 1955, at 1:21 to 1:36 a.m., CST.

This letter will serve as verification that you received WTAY's radio signal during the above test broadcast.

WTAY is a 250 Watt, non-directional daytime station operating at 1570 kilocycles. As you will note from our letterhead, WTAY is the third small town station in the State of Illinois, operated by Moyer Radios. WTAY, as our other two stations, is an independent news and sports station.

The delay in answering your letter asking for verification has been caused by our delay in commencing commercial broadcasting schedules. WTAY, as of January 9th, broadcasts from 6:00 a.m. daily to sunset.

We are located in Robinson, Illinois, a town of some 9,500 people in East Central Illinois, some 18 miles west of the Wabash River. It is a town situated in the heart of one of the nation's oldest producing oil fields and was named after one of the original founding fathers. The call letters, WTAY, have no further significance than the fact they were approved by the FCC.

If you should be interested in attempting in trying to receive WTAY again, beginning January 15, at 5:30 a.m. and the third Sunday of each month thereafter, WTAY will broadcast a half hour duration with call letter

### COVERAGE:

\*FACTS

### POPULATION

1,828,800

### RADIO HOMES

328,520

### RETAIL SALES

\$914,080,000

\*SOURCE: CONSUMERS MARKET 1954

Morss

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Jan. 17, 1956

identification every three (3) minutes of the constant tone. This will be for frequency check measurements by Commercial Radio Corp. of Kansas City, Missouri.

Thanks for your interest and continued good luck in listening.

Very truly yours,



Ed Phelps,  
General Manager, WTAY

alb