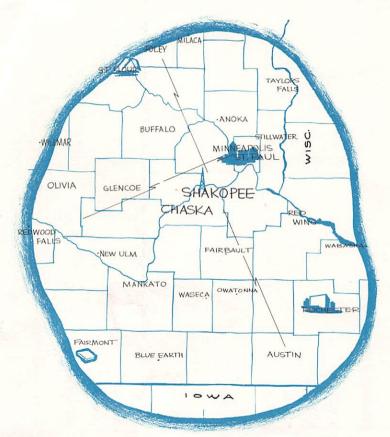
Imagine!

A big market coverage area of more than two million people at small market prices





Marketing Data

The MEASURED 5 MV SERVICE CONTOUR of KISM blankets an area of 1,138 square miles with a population of 82,302* (*This figure does not include towns and cities having 2,500 or more persons and lying between the 2.0 and 0.5 MV/M contours).

The MEASURED .25 MV SERVICE CONTOUR of KISM blankets an area of approximately 12,310 square miles with a population of approximately 2,212,000.

Mr. Stanwood R. Morses

Your reception report of 10-26-64
is confirmed thank you.

Bab Zellmer KISM 11-11-64

Statistics based on engineering statement, prepared by Charles B. Persons, Minneapolis, Minn., consulting engineer and submitted to Federal Communications Commission, in conjunction with KISM permit No. 14665.

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KISM reaches ALL your customers, EVERY day, ALL day.



"Progress Valley's Newest Sweetheart"

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