

**Metro South Broadcasting, Inc.**

**WMSX 1410**

**288 Linwood Street  
Brockton, MA 02401  
(508) 587-1410**

March 2, 1990

Mr. S.R. Morss  
R 2--Lake Shore Rd.  
Boxford, Ma. 01921

Dear Mr. Morss:

Happy to get your note on your reception of the station in your DX'ing. Nice rig you described there. Lots of luck with it.

It's a confirm---WMSX operates at 1410 megahertz at 1-thousand watts of power from 6 a-m to sunset. We offer a talk format. The signal went up in 1962 and was operated by Keynote Broadcasting thru the late 1970's. Several changes took place after the death of the station's owner and---for a short period of time---the signal went dark. It was picked up in the summer of last year by the current owner. The transmitter is still the original! Our signal is highly directional with our weakest points to the south and southeast (protecting the WPOP signal you mentioned).

Happy you ran into us. Enclosed please find copy of our primary coverage area.

My father was a ham in Fall River. I think it's where I first caught an interest in radio. It's a great hobby. Hope you stay interested.

Regards,

*Howie*

Howard Taft, program director