

WEND RADIO STATION

1380
KILOCYCLES
500
WATTS
NON-DIRECTIONAL

820 COMMERCE BUILDING
BATON ROUGE, LOUISIANA



VOX, INCORPORATED
CHARLES E. RAY
PRESIDENT

TELEPHONE 3-6606

January 14, 1957

Mr. S. R. Morss
Route 3
Bradford, Massachusetts

Dear S. R.

This will verify your reception of WEND, 1380 KCS, 500 watts, December 4, 1956, from 2 to 2:30 a.m., Central Standard time. There was some mix-up about the DX program ... it came one day later than it was scheduled. But you can bet your boots that won't happen the next time. And believe me, Bob Stracener, Chief Engineer, and I are planning a "next time." Soon!

There have been several changes at WEND since the DX program. These changes have kept us busy, so perhaps you will forgive our delay in answering. Our former manager, John E. Judd, has been replaced with a Super Guy named Eddie Bishop. However, Ed is not officially installed yet, and won't be until the 21st of this month. 'Til then, I am sorta handling things.

Did you know that WEND was a full-time Hillbilly Station? We have Eddie Camp, former Imperial recording star, Len Lawrence, and Don Sharp for our Disc Jockeys at present. Bob Stracener is our Engineer, and I am just about everything else that happens around a radio station. We are a happy crew, and with the addition of Mr. Bishop, things will be "popping."

I hope you will be among our listeners when the next DX programs comes around.

If you have any questions, comments, etc., let me know.

Sincerely yours,

Virgie Marks
Virgie Marks