

H. T. PARROTT  
President

JAMES SHACKLETTE  
Sect.-Mgr.

PAUL B. SHIRLEY  
V. President

**W T C O**  
**SOUTH CENTRAL KENTUCKY BROADCASTING CO.**  
INCORPORATED  
**CAMPBELLSVILLE, KENTUCKY**

March 2, 1948

S. R. Morss  
R-3  
Bradford, Mass.

Dear Sir:

We have your correspondence relative to our test radio program. Thank you so much for your interest.

Your description of the program tallies with the program we put on. We have just gone on the air this afternoon with our continuous broadcast. We will appreciate hearing from you again some time if you like our station.

We have received quite a number of letters and cards commenting on our test broadcasts, most of them coming from distant points, and they have helped us greatly in determining of potentialities.

With very best regards,

Respectfully yours,

South Central Broadcasting Co.

*James Shacklette*

James Shacklette, Mgr.