

# WIVS 850 - THE OF YOUR AM DIAL

January 20, 1975

Mr. S. R. Morss  
R. R. 3  
Bradford, Mass. 01830

Dear Mr. Morss:

The entire staff of WIVS is most appreciative of receiving your letter of January 13, and your report of our signal. Such is gratefully acknowledged.

WIVS began to broadcast on October 1, 1965, on an assigned frequency of 850 KC. We are a sunrise to sunset station, 500 watt cardioid pattern, two tower directional, clear channel. Towers are oriented 30 degrees and they are 295 feet above the mean sea level of 930 feet at Crystal Lake. All equipment used is of Gates manufacture. Until November 1, 1969, our call letters were WCLR.

Please feel free to forward your comments and suggestions to our Program Department, and again, our thanks for your thoughtfulness and courtesy in writing to us.

Sincerely,



Malcolm K. Bellairs  
President

MKB:jj