

WCRA

CROSS ROADS OF AMERICA

OWNED AND OPERATED BY
EFFINGHAM BROADCASTING CO.

EFFINGHAM, ILLINOIS

1090 KILOCYCLES
250 WATTS

July 22, 1947

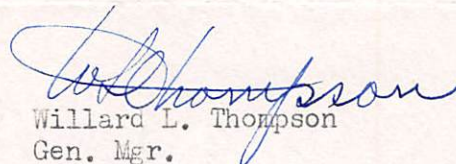
Dear Sir:

This will acknowledge your reception of our test broadcast JULY 18, 1947, as reported in your letter dated JULY 19, 1947.

We do thank you for your report. If ever you happen to be in this area, be sure to look us up.

Good luck to you. May you run your string of stations clear up into the thousand mark.

Yours very truly


Willard L. Thompson
Gen. Mgr.