



Nonpareil Broadcasting Company

COUNCIL BLUFFS, IOWA

WILLIAM E. WARE
GENERAL MANAGER

February 11, 1948

TAYLOR-HOWE-SNOWDEN
NATIONAL REPRESENTATIVES

S. R. Morss
Route 3
Bradford, Mass.

Bear Mr. Morss:

Radio Station KSWI, a 500 watt daytime station, owned by the Nonpareil Broadcasting Company, Council Bluffs, Iowa, is pleased to verify your report of reception of our DX Program which was broadcast between 2:00 and 4:00 a.m. on February 2nd, 1948.

This is the first DX program we have conducted and the amount of mail we receive will determine whether this practice will be continued. To date we have received several dozen letters from all over the United States, the majority of them from the East Coast. It is too soon to tell if we will get any answers from New Zealand. Our station has been heard in New Zealand during equipment test periods and, at that time, the New Zealand DX'ers requested the February 2nd program.

Our Company also operates an FM Station, KFMX, on 96.1 mc., Channel 241. We have received reception reports from several hundred miles distant on our FM Station and we would greatly appreciate your letting us know of any long distant FM reception you might know of.

Very truly yours,

Robert W. Hall
Chief Engineer
KSWI - KFMX

RWH:mm

AFFILIATED WITH



IOWA'S FIRST FM STATION

