

21 January 1958
Cedar Falls, Iowa

Mr. S. R. Morss
Rt. 3
Bradford, Mass.

Dear Mr. Morss:

Thank you for your listening report on our new station here in Cedar Falls. The report was dated 16 Jan 58.

At that time we were on the air for purposes of making a frequency measurement through Commercial Radio Monitoring company in Kansas City Mo.

I presume that you are interested in the equipment set-up and antenna system here so I will attempt to fill you in a bit.

The transmitter is a brand new Collins 550-A 500 watt unit which feeds two quarter wave towers on a plane bearing 305° true. We have a simple cardioid pattern which covers the entire Waterloo-Cedar Falls trade area quite well.

We are a new station and are just completing our constructional period. Right now we are more or less biding our time waiting for final authorization from the FCC for program tests and then the license. Our tentative target date is February Second, at which time we plan to go on the air with a regular schedule which is local sunrise to local sunset.

If there is anything further that you would like to know about our new station feel free to drop me a line and I'll try to answer your questions.

Sincerely,

Edward W. West
Chief Engineer
Radio Station KCFI