

- REDUCES SELLING COSTS
- INCREASES PROFITS
- IT CAN DO THE SALES JOB QUICKER . . . MORE OFTEN . . . AND AT LOWER COST

WBIA The logo consists of the call letters 'WBIA' in a bold, sans-serif font, followed by a circular emblem containing the letters 'NBC' in a similar font. The emblem has a double-line border.

● OWNED AND OPERATED BY MEDIA, INC.
OFFICES AND STUDIOS IN WBIA BLDG. • 15 EIGHTH ST. • AUGUSTA, GA.

April 20, 1955

Mr. S.R. Morss
Route 3
Bradford, Mass.

Dear Mr. Morss:

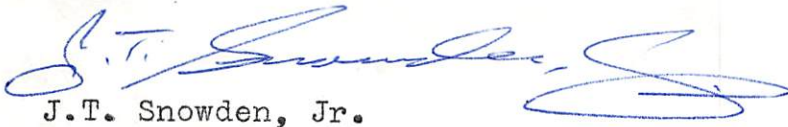
This confirms your report of WBIA on Monday, April 18, from 5:00 to 5:30 AM EST.

Mr. Robinson, who has the Morning Show "SPARKY TIME WITH SPARKY", dedicated this half hour to the members of the National Radio Club of America and Foreign Countries. This included all the DX listeners.

It was a pleasure to broadcast this half hour for the benefit of all the club members of National Radio Club of America and we sincerely appreciate your reply and cooperation.

Sincerely,

RADIO STATION WBIA


J.T. Snowden, Jr.
Vice President

JTS:mal