



# HILLSBORO BROADCASTING CO.

YBOR CITY'S LATIN-AMERICAN RADIO STATION  
WYBOR CITY.. TAMPA'S LATIN QUARTERS



TELEPHONE Y 1482  
P. O. BOX 5052  
1521 E. BROADWAY  
TAMPA, FLORIDA

E. P. MARTIN  
ALPHA MARTIN  
OWNERS

ELMO B. KITTS  
GENERAL MANAGER

CESAR RIVERO MAS  
SPANISH PROGRAMS DIRECTOR

March 30, 1950

Mr. S. R. Morss  
Rd 3  
Bradford, Massachusetts

Dear Sir:

Thank you very much for your letter of verification concerning our test broadcast. We have had many fine letters from all over the country, reaching from coast to coast, are proud of our output.

We plan to go on a 24 hour basis in a few short months, so keep tuned to our frequency off and on.

Thank you again for your letter, and if you come South, pay us a visit.

Very truly yours,

  
Geo. P. Zimmerman  
Program Director

GPZ:MM