

KFI
640 KC.
NBC RED NETWORK



Earle C. Anthony, Inc.
RADIO DIVISION
141 NORTH VERMONT AVENUE
LOS ANGELES • CALIFORNIA

KECA
790 KC.
NBC BLUE NETWORK



December 29, 1942

S.R. Morss
Route # 3
Bradford, Mass.

Dear Mr. Morss:

Many many thanks for writing to us. We are always pleased to hear from someone in the East especially Massachusetts .

We are the only Clear Channel Station on the west coast, making it possible for you to pick up our station in good weather. KFI is the local outlet station for the National Broadcasting Company, and its associate, KECA, is the outlet for the Blue Network. Both of these stations are independently owned and operated by Earle C. Anthony, Inc. KFI operates on 640 kilocycles, using 50,000 watts of power, and KECA operates on 790 kilocycles, using 5,000 watts.

Enclosed you will find a verification stamp of KFI, and also a booklet describing the 25 Clear Channel Stations in the United States, which we thought you might find of interest.

Thanks again for writing to us, and we hope to hear from you in the near future, telling us that you have again tuned in on KFI, or that you picked up KECA.

Yours very truly,

Kathryn Welter
KATHRYN WELTER
Audience Mail Department

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