

POTENT PENETRATION OF THE GIGANTIC W. MEMPHIS - MEMPHIS MARKET

HEY BUD!
IT'S

★ **K-SUD** ★ 730 KILOCYCLES

STUDIOS: 104 N. FIFTH
W. MEMPHIS, ARKANSAS

NATIONAL REPRESENTATIVE
THE JOHN E. PEARSON CO.

WEST MEMPHIS, ARK.
14, March, 1962.

MR. S. R. MORSS.
Route 3.
Bradford, mass.
Dear Sir:

I sincerely regret to inform you that it is impossible for me to confirm your nice report of reception during our test period as those records are not available to me as I took over at the beginning of our regular broadcast schedule ie 1, Dec. '61.

Regretfully I remain with best wishes,

Ed Beck.

Ed Beck, Ch. Engr, KSUD.