

**koky**  
mclendon  
**ebony**  
**radio** 5000 WATTS AT 1440

P. O. Box 1956, Little Rock, Ark., Phone FR 2-0391

29 September 1963

Mr Stanwood R. Morss  
RFD 3  
Bradford, Massachusetts

RE: Your reception report of  
17 February 1963

Dear Sir:

KOKY received your letter on this date and it was given to me for action. Since I was not here at the time of your reception, I cannot verify that we were testing on this date however I will say that it is possible.


I will give you a few statistics concerning KOKY and at anytime in the future if you should hear us we would like a report from you.

KOKY frequency 1440 Kilo-cycles, 5000 watts daytime only. rating 1st in Little Rock, Arkansas with a proven listening audience of 30% of the of the total radio audience. We program music which is directed to the negro population of our community. Our programs consist of religious, Rythm and Blues, Jazz, Pop-Gospel, and approximately 15 hours per week of Public Service. x

On Monday and Tuesday nights ( 9 & 10 September) KOKY'S transmitter will be testing between 0100 and 0500. If you have your receiver on you might tune us in and and give us a report.

I'm sorry that the previous Chief Engineer did not see fit to answer your letter but here's mine anyway.

thanks

  
Carol E. Martin  
Chief L.Engineer