

KDAS

~~COTTON BELT GROUP~~
~~KTFS - KDMS - WGVV~~
~~KDKD - KDAS~~

MALVERN BROADCASTING CO., INC.

1000 Watts in Malvern, Arkansas

March 17-1954

Mr. S. R. Moss

Dear Sir:

This is a verification of the fact that you did hear KDAS on the morning of March 11. At the time you mentioned 2:31 AM we had just completed our proof of performance measurements on our equipment. These measurements are required by the FCC to prove that our signal is not overly noisy or distorted. (How did you like that "announcer" boy?).

Thanks for your letter. The bosses don't know but what we get out like that at all hours.

No, KBRO will never go on the air. The fact is that the applicant for KBRO bought KDAS.

I make our monthly frequency check each second Wednesday AM from 5²⁰ to 5⁴⁰. It consist of a 500 cycle tone modulation with signal identification about each 5 minutes. That some announcer. Listen for me some time.

Yours
John R. Williams C Eng