


# VALLEY BROADCASTING COMPANY

**WRLD**  
1490 On Your Dial

LOCATED IN THE TWIN CITIES  
WEST POINT, GA. - LANETT, ALA.

**WRLD-FM**  
10,200 Watts  
102.9 On Your Dial

  
P. O. BOX 191  
WEST POINT, GEORGIA

December 13, 1949

S. R. MORSS  
R. R. # 3  
BRADFORD, MASS.

Dear Sir,

This letter is to confirm your reception of a test program originating from this station Wednesday morning December 7, 1949. Your courtesy in reporting reception of our signal is greatly appreciated. Our carrier was on from 4:17 to 4:36 AM. Our transmitter is a Western Electric 310B with a 150 foot Wincharger antenna. WRLD is approximately 600 feet above sea level. The transmitter and main studio temporary location is in Lanett, Ala. with auxiliary studio in West Point, Georgia. Frequency checks are run from 2:15 to 2:30 AM of the first Thursday of each month. Temperature was in the low 40s with light rain and some lightning during test period Wednesday morning.

Our FM transmitter is located approximately 2½ miles west of Lanett approximately 745 feet above sea level, with FM radiator 254 feet above the ground. Frequency checks are run the second Wednesday of each month at approximately 11:20 PM. If you have an FM receiver, we would appreciate your checking possibilities of receiving our FM station. Thank you again for reporting reception of our signal.

  
Sincerely yours,

An ABC Affiliate R. R. Magill  
Chief Engineer